Pursue your passion

Learn outside the lines via a variety of educational sessions here in D.C.

By Robin Goodman, Dental Tribune

- So what have you learned thus far? Have you attended lectures and hands-on workshops?
  - Thursday and Friday’s lectures ranged from topics such as cosmetic dentistry principles (Drs. Cranham, Dawson and Finlay), implants (Drs. Coachman and Van Dooren), minimally invasive dentistry (Dr. Milicich), business staff communication (Dr. Homoly) and hygiene (Stephanie Lodding, RDH).
  - Friday’s keynote speaker and composer, Eric Whitacre, was brought in to encourage AACD members to pursue their own passions. Whitacre completed his first concert work, “Go, Lovely, Rose,” at the age of 21. He studied at the Juilliard School.

Stock your ‘cosmetic coloring box’

By Robin Goodman, Dental Tribune

- The exhibit hall has a variety of companies that run the gamut of products and services — from Philips Sonicare to Nobel Biocare to Garrison and LK Dental Studio — so you’re sure to find exactly what you need.
  - Did you miss making some Black Friday purchases yesterday on the exhibit hall floor?
  - Well, if you did, you haven’t completely missed the boat because there is still that blue coupon book we told you about yesterday (it’s in the yellow envelope you received at registration).
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York), earned his master of music degree and studied with Pulitzer Prize and Oscar-winning composer John Corigliano.

Whitacre is probably best known for “Virtual Choir 2.0 Sleep,” released last April, a musical piece that uses more than 2,000 voices from 58 countries. His accomplishments demonstrate how thinking outside the norm can produce amazing results. Whitacre aimed to inspire attendees through music.

Thursday and Friday’s hands-on workshops got down to business with overdenture implants (Dr. Leopardi), composites (Drs. Jackson and Weston) and diastema closure (Dr. Peck). If you had an eagle eye while cruising the halls of the Gaylord National Hotel, you could spot many of the lecturers just doing their thing among the rest of us simple folks.

On Friday morning, Dr. Milnar stopped to answer an attendee’s question as they passed each other in the breakfast area. We also spotted Dr. Misch passing through a hall on the way to his lecture room, and he kindly stopped for a photo (his lecture was standing room only).

If you looked and listened, you could hear old friends catching up with one another, such as Dr. Zase and Dr. Berland, who stopped for a congenial photo opportunity.

In the afternoon, Berland’s hands-on workshop, “Thin is in: The No Fear Veneer to Create Predictable, Sim- ple, Artistic, Exquisite and Naturally Beautiful Smiles,” had 15 or so people sitting or standing at the back, as participation attendance was limited to 50 persons.

Today is the last day to benefit from the wealth of experience gracing the Gaylord National Hotel’s lecture rooms, and there is again no shortage of variety. Take your pick from among topical such as edentulous patients (Dr. Priest), treatment planning (Drs. Goldstein and Brady), sleep apnea (Dr. Smith), orthodontics (Dr. Cortes) and removable prosthetics (Dr. Nosti).

The lectures end a bit earlier today, at 4:30 p.m. to be exact, which gives you 1.5 hours to hit the exhibit hall for any last minute purchases or perusals of new products.

However, there are also educational opportunities available on the exhibit hall floor until 5:15 p.m. Member Pearls lectures take place in exhibit halls C, D and E running at 11:15 a.m. These continuing education nuggets of knowledge will help make you a better practitioner.

If you need a break from all the learning, check out the exhibit hall networking lunch from noon to 2:30 p.m. Food tables are located in every hall so you can quickly grab a lunch and then head to a restful spot inside or outside to catch up with friends, colleagues and exhibitors in a more casual setting.

Enjoy the last day of the AACD’s annual meeting, and we’ll see you next year in Seattle!

Dr. John Cranham, Scott Finlay and Peter Dawson before their Thursday morning lecture on “Timeless Principles in Esthetic Dentistry.” (Photos/Robin Goodman, Dental Tribune.)

Lisa Massoni, from left, Dave Stohihman and Amber Baran at the LK Dental Studio booth (No. 822).

Dr. Marty Zase, left, and Dr. Lorin Berland are in good spirits Friday morning and are ready to take on the last day of the AACD 28th Annual Scientific Session.

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Inside the coupon book, you’ll find a free sample offer from Mericium (booth No. 644), where you’ll receive a 1.5 gm syringe of ENA HRi Enamel just for swinging by the booth.

At LK Dental Studio, booth No. 822, its coupon (valid through July 31) allows you to receive one complementary six-unit diagnostic wax-up case.

You can also pop over to the Bur- bank Dental Laboratories booth (No. 518) to receive a free Zir-Max M Adjust and Polishing Kit.

On the other side of the exhibit hall, at booth No. 226, MySocialPractice is offering a show special of $500 off the design and setup fee of your social media marketing platform. If face- book, twitter, YouTube and blogging baffle you, MySocialPractice can help guide you through this maze.

At the Americas New York Dental Laboratories booth, No. 222, you’ve got a coupon for $40 off per unit fabricated of DSG Americas Stackable Porcelain Veneers.

Head back to the middle section of the exhibit hall to visit the Osteogenics BIOMEDICAL booth (No. 541), which has three meeting specials. The first is free second-day shipping on all orders placed at the meeting. Next, if you buy four of any product, except Cytoplast® PTTE Suture, you’ll receive another one for free. Finally, you will receive a free sterile suture sample with each box of Cytoplast PTTE Suture ordered.

For those of you with an interest in publishing your work, but don’t know where to start, visit Créme de la Créme (booth No. 127). The first 150 visitors to this copywriting and communication company receive a free article writing starter kit.

Furthermore, don’t forget about the Give Back A Smile Silent Auction, which is located on the exhibit hall floor, near the main entrance to the hall.

Proceeds from this event benefit the AACD Charitable Foundation’s Give Back A Smile Program. The Give Back A Smile (GRAS) program launched May 27, 1999. Since then, AACD members, dentists, dental laboratories and other dental professionals have volunteered their time and expertise to restore the damaged smiles of more than 1,200 survivors of intimate partner violence for a total dollar value of more than $12 million.

Even if you don’t think you can spare the time to volunteer, we bet there is an item for sale in the auction that you might appreciate owning or gifting to a friend or family member. You have until 1 p.m. today to bid on a plethora of items from autographed Hollywood or sports memorabilia to dental equipment.